



UTAH LGBTQ+
CHAMBER OF COMMERCE®

Code of Ethics

The Utah LGBTQ+ Chamber of Commerce strives to create long lasting partnerships between key organizations and businesses, ensuring both growth and visibility for the LGBTQ+ community and allies in Utah. Our vision is to be an invaluable resource for all LGBTQ+ and allied businesses to foster the success of our members. The Chamber upholds the highest standards of excellence, integrity, and respect.

Members and partners of the Chamber understand and, as a condition of membership, agree to act consistently with these standards, which include, but are not limited, to the following principles:

- At all times, including use of social media, Members will conduct themselves with honesty, integrity, respect, fairness, and in a manner that does not bring the Chamber into disrepute, in working with customers, clients, employees, contractors, partner organizations, and other third parties
- Members will support the values and goals of the Chamber, as well as supporting the LGBTQ+ community in general, in a positive, inclusive, and constructive manner
- Members will be accessible and accountable to customers and clients and will make every reasonable effort to act in the best interests of customers and clients
- Members will not engage in discrimination or harassment based on race, color, religion or belief, national, social or ethnic origin, sex

including pregnancy, age, physical, mental or sensory disability, HIV status, sexual orientation, gender identity and expression, marital, civil union or domestic partnership status, past or present military service, family medical history or genetic information, family or parental status, or any other status protected by federal, state, or local law.

- Members will not use or condone advertising that is untrue, misleading, deceptive, fraudulent, falsely disparaging, and/or that contains insincere offers to sell. Members will not use or condone advertising that, as a whole, is misleading or results in misrepresentation by direct statement, inference, or omission;
- Members will conduct business with a strict adherence to applicable laws and to applicable business and/or professional codes pertaining to the particular business and/or industry. Members will conduct business in accordance with generally accepted business ethics and practices; and
- Members will not, whether directly or indirectly, seek to use the benefits or privileges of membership for any improper purpose.

The Chamber, acting through the Board of Directors and consistent with the Chamber's duly enacted Bylaws, reserves the right to review membership eligibility based on adherence to and/or alleged violations of the standards described herein.